

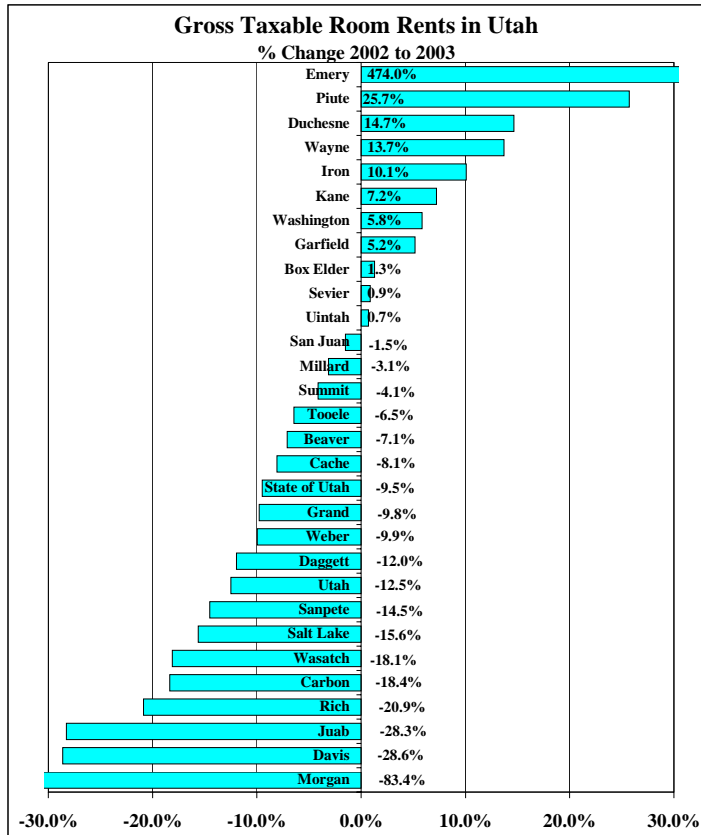
## Travel & Tourism Taxes - Gross Taxable Room Rents

Rank		2003 Room Rent Revenues	Percent of State Total	Rank	County	2003 Room Rent Revenues	Percent of State Total
1	Salt Lake	\$252,979,408	45.0%	16	Emery	\$4,405,396	0.8%
2	Summit	\$109,380,089	17.1%	17	Carbon	\$4,362,425	0.6%
3	Washington	\$45,726,665	6.5%	18	Tooele	\$4,000,449	0.5%
4	Utah	\$30,929,765	5.3%	19	Wayne	\$3,288,029	0.4%
5	Grand	\$25,148,000	4.2%	20	Beaver	\$3,238,750	0.4%
6	Weber	\$17,604,755	3.3%	21	Box Elder	\$2,730,597	0.4%
7	Davis	\$15,833,336	2.9%	22	Millard	\$2,670,818	0.4%
8	Garfield	\$15,343,067	2.2%	23	Rich	\$1,824,768	0.3%
9	Iron	\$15,030,677	2.0%	24	Juab	\$1,788,103	0.3%
10	Kane	\$8,985,235	1.3%	25	Dagget	\$1,754,439	0.2%
11	Cache	\$7,599,237	1.2%	26	Sanpete	\$1,288,903	0.1%
12	San Juan	\$7,278,772	1.2%	27	Duchesne	\$993,332	0.1%
13	Wasatch	\$6,823,367	1.1%	28	Piute	\$255,571	0.0%
14	Sevier	\$6,801,595	1.0%	29	Morgan	\$43,363	0.0%
15	Uintah	\$5,456,289	0.8%				

## Gross Taxable Room Rents 1998 to 2003

County	1998	1999	2000	2001	2002	2003	% Change 2002-03	AAPC 1998-2003
Beaver	\$2,995,476	\$2,870,163	\$3,076,203	\$2,934,087	\$3,486,108	\$3,238,750	-7.1%	1.6%
Box Elder	\$2,743,436	\$2,692,499	\$2,768,013	\$2,672,442	\$2,696,185	\$2,730,597	1.3%	-0.1%
Cache	\$7,461,665	\$7,517,868	\$7,838,345	\$7,566,374	\$8,266,811	\$7,599,237	-8.1%	0.4%
Carbon	\$3,670,786	\$4,478,110	\$4,474,621	\$4,630,714	\$5,344,045	\$4,362,425	-18.4%	3.5%
Daggett	\$1,817,340	\$1,769,951	\$1,783,554	\$1,885,582	\$1,993,157	\$1,754,439	-12.0%	-0.7%
Davis	\$13,428,722	\$13,330,007	\$15,291,074	\$14,559,428	\$22,184,974	\$15,833,336	-28.6%	3.3%
Duchesne	\$963,268	\$778,218	\$844,216	\$922,264	\$866,402	\$993,332	14.7%	0.6%
Emery	\$1,404,708	\$929,776	\$736,226	\$638,841	\$767,538	\$4,405,396	474.0%	25.7%
Garfield	\$16,155,172	\$16,577,780	\$16,319,061	\$14,497,384	\$14,590,419	\$15,343,067	5.2%	-1.0%
Grand	\$24,676,933	\$27,615,600	\$26,673,567	\$26,204,467	\$27,872,000	\$25,148,000	-9.8%	0.4%
Iron	\$12,214,175	\$12,776,403	\$14,057,756	\$13,017,151	\$13,653,139	\$15,030,677	10.1%	4.2%
Juab	\$1,770,058	\$1,907,632	\$1,978,171	\$1,913,190	\$2,492,764	\$1,788,103	-28.3%	0.2%
Kane	\$8,255,033	\$9,216,977	\$9,464,222	\$9,015,042	\$8,380,340	\$8,985,235	7.2%	1.7%
Millard	\$1,996,992	\$2,179,436	\$2,336,914	\$2,439,188	\$2,757,619	\$2,670,818	-3.1%	6.0%
Morgan	\$29,054	\$31,929	\$38,186	\$77,702	\$261,298	\$43,363	-83.4%	8.3%
Piute	\$186,610	\$173,732	\$170,448	\$147,799	\$203,314	\$255,571	25.7%	6.5%
Rich	\$1,349,081	\$1,578,814	\$1,743,544	\$1,752,349	\$2,306,335	\$1,824,768	-20.9%	6.2%
Salt Lake	\$238,479,589	\$229,797,632	\$235,285,623	\$243,672,654	\$299,821,920	\$252,979,408	-15.6%	1.2%
San Juan	\$8,688,373	\$8,637,436	\$8,243,113	\$7,699,870	\$7,389,640	\$7,278,772	-1.5%	-3.5%
Sanpete	\$1,323,559	\$1,336,537	\$1,182,112	\$1,617,100	\$1,507,939	\$1,288,903	-14.5%	-0.5%
Sevier	\$5,085,250	\$5,693,398	\$5,774,287	\$6,132,645	\$6,742,350	\$6,801,595	0.9%	6.0%
Summit	\$88,875,994	\$90,604,704	\$98,626,466	\$107,199,784	\$114,111,691	\$109,380,089	-4.1%	4.2%
Tooele	\$3,924,300	\$3,756,355	\$4,658,202	\$4,288,799	\$4,276,490	\$4,000,449	-6.5%	0.4%
Uintah	\$5,305,277	\$5,019,385	\$5,434,069	\$5,439,186	\$5,418,235	\$5,456,289	0.7%	0.6%
Utah	\$27,755,028	\$31,614,149	\$33,462,356	\$31,686,907	\$35,347,882	\$30,929,765	-12.5%	2.2%
Wasatch	\$6,457,687	\$6,867,785	\$7,272,757	\$6,983,055	\$8,332,669	\$6,823,367	-18.1%	1.1%
Washington	\$34,111,888	\$36,470,724	\$37,946,219	\$39,160,260	\$43,205,939	\$45,726,665	5.8%	6.0%
Wayne	\$2,950,418	\$3,169,958	\$3,372,920	\$2,814,835	\$2,892,095	\$3,288,029	13.7%	2.2%
Weber	\$16,348,310	\$15,935,917	\$16,856,711	\$16,876,606	\$19,549,376	\$17,604,755	-9.9%	1.5%
<b>State of Utah</b>	<b>\$540,424,182</b>	<b>\$545,328,875</b>	<b>\$567,708,954</b>	<b>\$578,445,705</b>	<b>\$666,718,674</b>	<b>\$603,565,200</b>	<b>-9.5%</b>	<b>2.2%</b>

## Travel & Tourism Taxes - Gross Taxable Room Rents



Gross Taxable Room Rents represent the equivalent of gross transient room tax revenues divided by the transient room tax rate. As such, it allows specific analysis of room rental performance without including other lodging amenities such as restaurants and gift shops that are included in the broader measure of nominal hotel sales.

Nominal hotel sales include not only the sales from the rental of rooms, but also other hotel sales, such as those from hotel restaurants, conventions, seminars, private clubs and gift shops. However, this data may exclude some businesses that file a transient room tax return, such as condominium rentals.

As a share of total statewide sales, a county share of gross taxable room rents is equal to a county share of transient room tax revenues.

